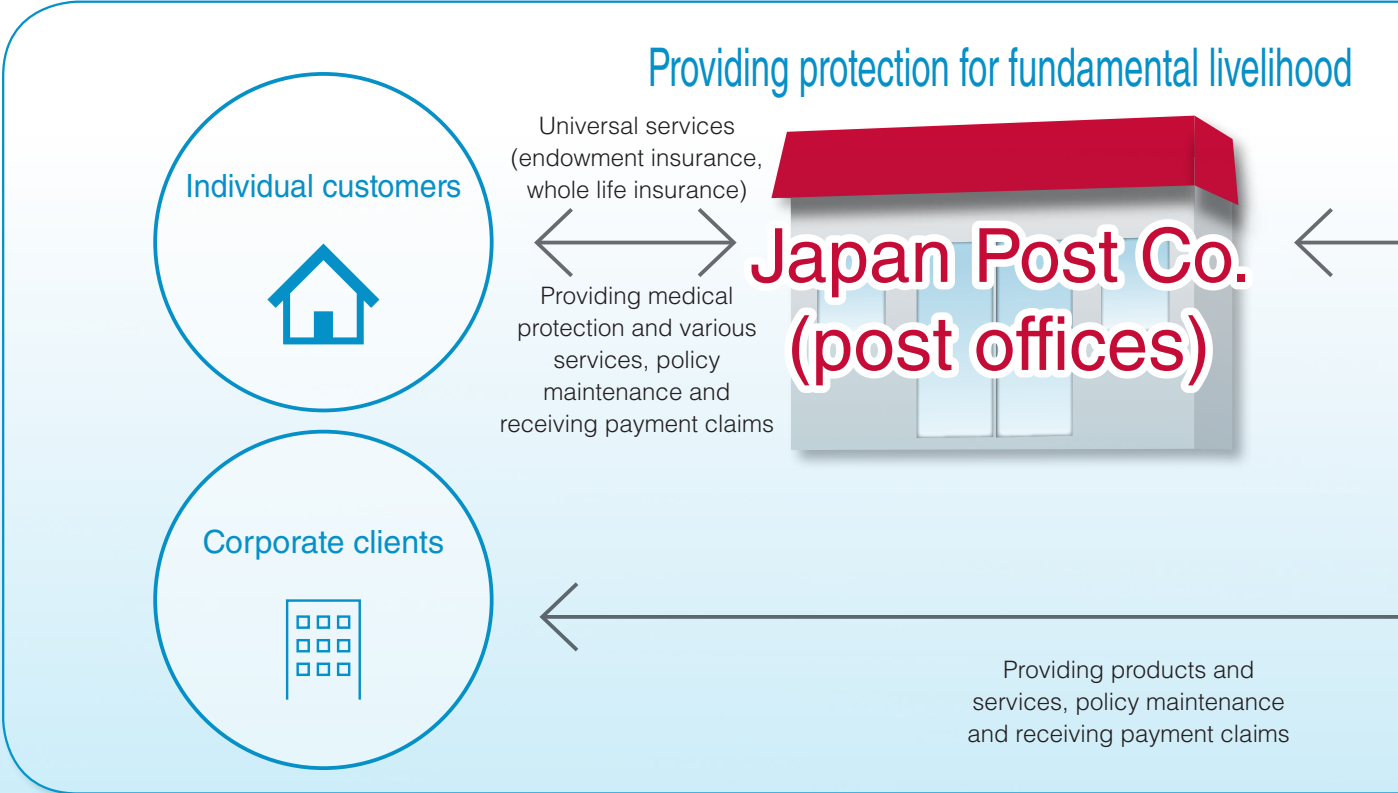


# Business Model of Japan Post Insurance

The Postal Life Insurance Service was created in October 1916 with the social mission of “providing basic measures of life with simple procedures for the people of Japan.” Inheriting this social mission, we have provided simple and easy-to-understand products with smaller coverage amounts through the nationwide network of post offices, while enhancing the quality of customer services. Going forward, the Company will strive to earn an even greater sense of familiarity and credibility from customers, which constitutes its strength.



## Asset Management

Diversify asset portfolio within the scope of risk buffer, based on ALM  
 Investment based on the ESG perspective

## Management Philosophy

Be a trustful partner for people, always being close at hand and endeavoring to protect their well-being.

