

History of Japan Post Insurance

The Postal Life Insurance Service was created in October 1916 with the social mission of “providing basic measures of life with simple procedures for the people of Japan.” Inheriting this social mission, we have provided simple and easy-to-understand products with smaller coverage amounts through the nationwide network of post offices, while enhancing the quality of customer services.

Going forward, the Company will strive to earn an even greater sense of familiarity and credibility from customers, which constitutes its strength.



Listed on the First Section of the Tokyo Stock Exchange

Trade name changed to JAPAN POST INSURANCE Co., Ltd. in line with the commencement of the life insurance business

Established Kampo Co., Ltd. under the Postal Service Privatization Act

2006

Introduced the new postal life insurance system

1991

1981

Commenced the new postal annuity business



Established the Radio Exercise No. 1 program and broadcast on the radio

1951

1928

Commenced the National Health Exercise program (precursor of Radio Exercise program)

1926

Commenced the postal annuity business

1916

Commenced Postal Life Insurance business



People exercising under the program



An original certificate for Postal Life Insurance

2007

2015

2016

- Revised our Management Philosophy
- 100th anniversary of Postal Life Insurance



Kampo-kun
(Our Corporate Mascot)

Management Philosophy, Management Policy and Code of Conduct

Our Management Philosophy is a determination that all executives and employees will work together to be always close at hand and to protect the well-being of every one of our customers.

Keeping this Management Philosophy in our mind, we will work to build a stable foundation for sustainable growth and remain a company that is trusted and loved by our customers for centuries to come.

Management Philosophy

Be a trustful partner for people, always being close at hand and endeavoring to protect their well-being.

Management Policy

We aim to become the No.1 Japanese insurance company selected by customers.

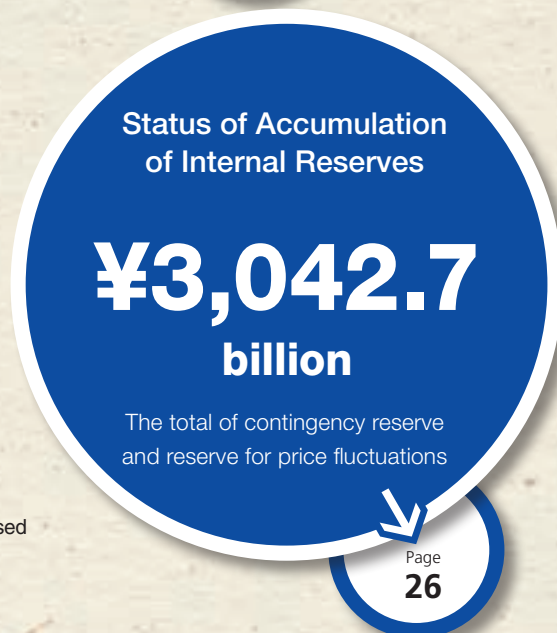
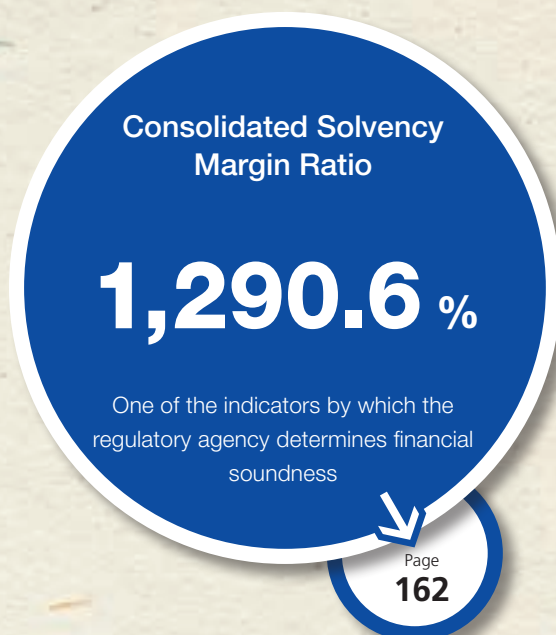
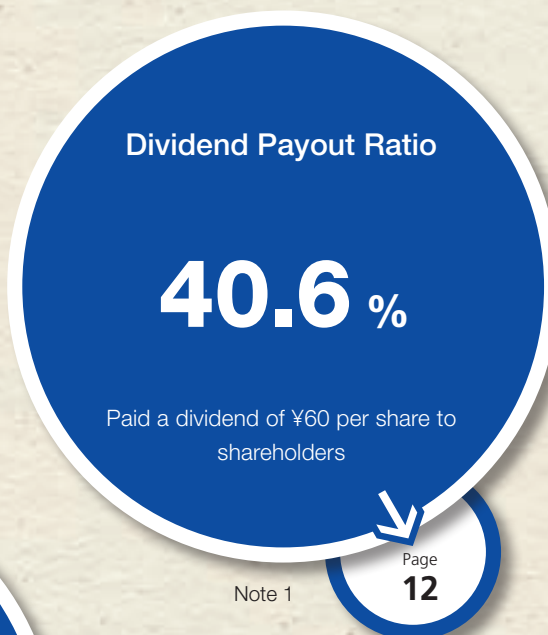
1. We are always close to people's lives, offering easy-to-understand products and high-quality services.
2. We always ensure that employees who have contact with our customers make full use of their strengths to offer better customer services.
3. We create a working environment in which all employees can develop their talents and work with energy and vitality.
4. We practice sound management based on strong corporate governance, constantly creating new value to achieve sustainable growth.
5. We actively contribute to health promotion, environmental protection, and the development of local communities and society as a whole.
6. We work to communicate closely with all stakeholders.

Code of Conduct

1. We put the customer first in everything we do.
2. We offer comprehensive and heartfelt services by working together closely with our business partners.
3. We always improve ourselves, embarking on new challenges and contributing to the development of the company and society.
4. We leave no stone unturned in ensuring compliance based on a strong ethical sense of the company as a responsible member of society.
5. We respect human rights and create a diverse and inclusive working environment.



Japan Post Insurance in Numbers



Notes: 1 Consolidated

2 Net income attributable to Japan Post Insurance

3 "Industry's No.1" calculated by Japan Post Insurance based on figures disclosed by life insurance companies in Japan as of March 31, 2017

Annualized Premiums from New Policies

Individual insurance (Industry's No.1)

¥507.9 billion

Third-sector

¥55.7 billion

Note 3

Page
20

Annualized Premiums from Policies in Force

Individual insurance

¥4,979.6 billion

Third-sector

¥736.1 billion

Note 4

Page
21

Nationwide Post Office Network

20,050 post offices

Note 7

Page
11

Number of New Policies (individual insurance)

2.44 million

Page
20

Number of Policies in Force (individual insurance)

31.56 million

Industry's No.1

Note 3
Note 4

Page
21

Number of Customers

29.48 million

Note 5

Page
32

Insurance Claims, etc. Paid to Customers

¥7,550.3 billion

Industry's No.1

Note 3
Note 6

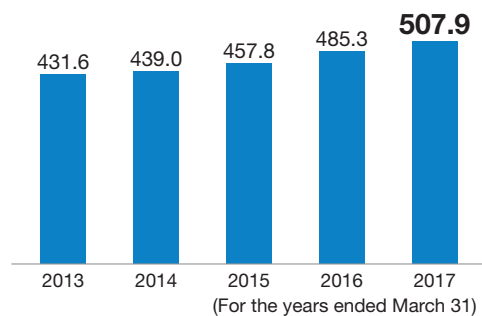
Page
25

CLOSE UP

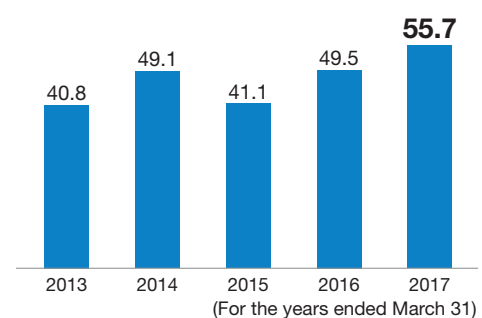
Annualized Premiums from New Policies

Record high since privatization was attained for both individual and third-sector insurance policies.

Annualized premiums from new policies (individual insurance) (Billions of yen)



Annualized premiums from new policies (third-sector) (Billions of yen)



Notes: 4 The figures for policies in force are the sum of individual life insurance and Postal Life Insurance reinsured by us under commission from the Management Organization.

5 The number of customers is the sum of policyholders and insured persons (including individual life insurance and individual annuity insurance as well as Postal Life Insurance reinsured by us under commission from the Management Organization.).

6 This refers to payments according to insurance policies, including insurance claims, annuity payments, benefits, and refunds, etc.

7 Number of post offices undertaking life insurance solicitations.